

ADRIAN●

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DESIGN • DIRECTION • MOTION



Hands-on Creative Director with experience leading integrated creative teams, developing strategic brand and campaign concepts, and delivering impactful digital and marketing experiences. Skilled in creative leadership, cross-functional collaboration, mentorship, and driving high-quality creative execution for clients and brands.

EDUCATION

OKLAHOMA CITY UNIVERSITY
Bachelor of Arts, Advertising & Design

COLUMBIA COLLEGE CHICAGO
Master of Fine Arts, Creative Writing

PROFESSIONAL HISTORY

ASSOCIATE CREATIVE DIRECTOR, 2022-2026

Razorfish • New York, NY

CLIENTS

Audible, DIRECTV PERKS, Labcorp, Starbucks

RESPONSIBILITIES AND ACHIEVEMENTS

- Lead creative direction and brand storytelling across integrated campaigns.
- Transform cultural insights and business objectives into impactful creative solutions.
- Drive innovative work that connects audiences, strengthens brands, and delivers measurable results.

SENIOR ART DIRECTOR, 2021-2022

Transmission Agency • San Francisco, CA

CLIENTS

Hewlett Packard, Aruba, Citrix, Google Chrome OS, Netskope, Telesign, Lookout Security, AceUps

RESPONSIBILITIES AND ACHIEVEMENTS

- Provided creative direction, design and strategy for global business clients with a primary focus on developing B2B campaigns and opportunity-centric marketing initiatives.

ASSOCIATE CREATIVE DIRECTOR, 2019-2021

Snapsheet • Chicago, IL

CLIENTS

Snapsheet and Snapsheet SBUs

RESPONSIBILITIES AND ACHIEVEMENTS

- Led in the creative development and refresh of the Snapsheet brand. Brand refresh extended from company style guide and website to social campaigns, company videos, and traditional marketing collateral.

SENIOR ART DIRECTOR, 2017-2019

Omobono • Chicago, IL

CLIENTS

Accenture and Accenture SBUs

RESPONSIBILITIES AND ACHIEVEMENTS

- Provided creative direction, design and strategy for global business clients with a focus on developing social campaigns.

SENIOR ART DIRECTOR, 2016-2017

Slack & Company • Chicago, IL

CLIENTS

Choice Hotels, PPG Industries, Inc., Carlisle IT, FieldCore (a GE Company), Flowserve, Ingredion

RESPONSIBILITIES AND ACHIEVEMENTS

- Managed client projects from concept to launch. Tactics include: creating email and social campaign promotions, developing style guides, e-books, landing pages, websites and brand videos.

SENIOR ART DIRECTOR, 2012-2016

88 Brand Partners • Chicago, IL

CLIENTS

American Veterinary Medical Association (AVMA), Libman Company, Discover Card, Lettuce Entertain You Restaurants

RESPONSIBILITIES AND ACHIEVEMENTS

- Managed client projects from concept to launch for digital, video, outdoor and print communications.
- Lead major client rebrands for multiple veterinary associations. Designed collateral, launch materials, style guides, and directed video and photoshoots.

FREELANCE ART DIRECTOR, 2009-2012

Creative Circle, Aquent • Chicago, IL

CLIENTS

University of Chicago, Burger King, Motorola, Abbott Laboratories, AmerisourceBergen Corporation

RESPONSIBILITIES AND ACHIEVEMENTS

- Provided front-end art direction and design support for microsites, landing pages, email campaigns, virtual learning campuses, and print collateral for corporate events.

ART DIRECTOR/SENIOR DESIGNER, 2000-2009

Walgreens Health Services • Deerfield, IL

RESPONSIBILITIES AND ACHIEVEMENTS

- Managed and supervised the work of eight graphic designers to preserve and advance development of the client brand.
- Designed and produce marketing collateral, education materials, catalogs, and brochures for business-to-business, patient, and retail distribution.